



THE
ALFRED

thealfredla.com

Uniquely Melrose

Located at the heart of the Melrose District in Los Angeles, The Alfred is seconds from lively shops, cafés and restaurants of world-famous Melrose Place. Its bright, spacious residences offer effortless access to the best of West Hollywood while answering the call of today's most dynamic tastemakers, creatives and trendsetters.





Style & Sophistication

Designed by Kevin Tsai Architecture, these 31 bright, versatile one- to three-bedroom homes are designed for relaxation and easy entertaining with open-plan layouts, refined finishes and access to outdoor spaces.



Organic & Inspired

Boasting views of the surrounding Melrose District, tree-lined Croft Avenue, Alfred Street and the Hollywood Hills beyond, each home offers seamless indoor-outdoor living spaces, upscale finishes and materials along with access to an exceptional array of onsite and local amenities.

Two Unique and Opulent Design Packages



STOCKHOLM

Sand-hued hardwood flooring, white Calcutta Nuvo Caesarstone kitchen countertops, crisp white walls and deep grey bathroom accents harmonize to create distinctly contemporary yet timeless style.



ATHENS

Rich, hickory-inspired hardwood flooring, soft white walls, creamy Statuario Maximus Caesarstone kitchen countertops and stone grey bathroom accents come together for a dynamic and eye-catching aesthetic.





Better Living by Design



Curated Lobby

A welcoming entrance and a sleek backdrop for modern-day living, the curated lobby at The Alfred makes residents and guests feel right at home. Outfitted with a stylish recessed fireplace and a buzzing coffee bar, The Alfred's lobby offers a striking first impression.

Concierge Services

A welcome desk attendant greets you upon arrival and works at your service to make life easier. Whether seeking restaurant recommendations, event coordination or even help with groceries, you can rest assured our luxury concierge will see to every detail.



Spacious Sunlit Spaces

Each home is individually designed to optimize space, light, and functionality, from its floor-to-ceiling windows, high-end appliances and optimal storage space. Primary bathrooms offer oversized showers and separate freestanding tubs.



Materials & Finishes

The interior details are one of the many highlights of living at The Alfred. Selected as much for quality as for style, the materials and finishes of each residence bring in a deep crescendo punctuated by refined natural elements.

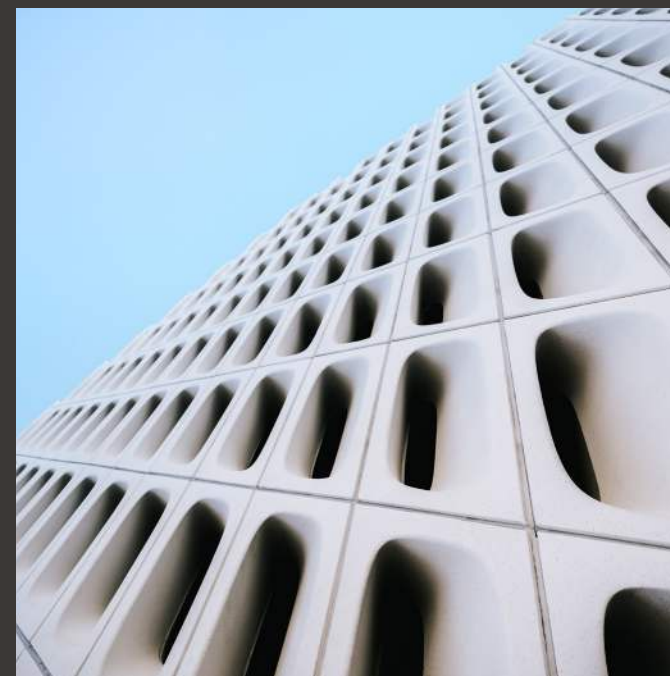
Distinguished Residences

The Alfred's residences capture daylong natural light, designed in a style embodying a naturally refined, contemporary aesthetic. Caesarstone quartz countertops, custom polished Italian cabinetry and integrated appliances, like the Sub-Zero refrigerator and Asko paneled dishwasher, provide every modern convenience.



A Shared Assembly

The Alfred's prime location just off Melrose Place is at the heart of Los Angeles' vibrant Melrose District. This high-fashion neighborhood showcases boutique shopping, dining, and entertainment. Become part of a neighborhood filled with forward-thinking tastemakers and entrepreneurs. Shop at fashion-forward boutiques—from Chloe and Balmain to Marc Jacobs—browse nearby galleries, showrooms and vintage stores or pick up local produce and goods from the weekly Melrose Place Farmers Market.



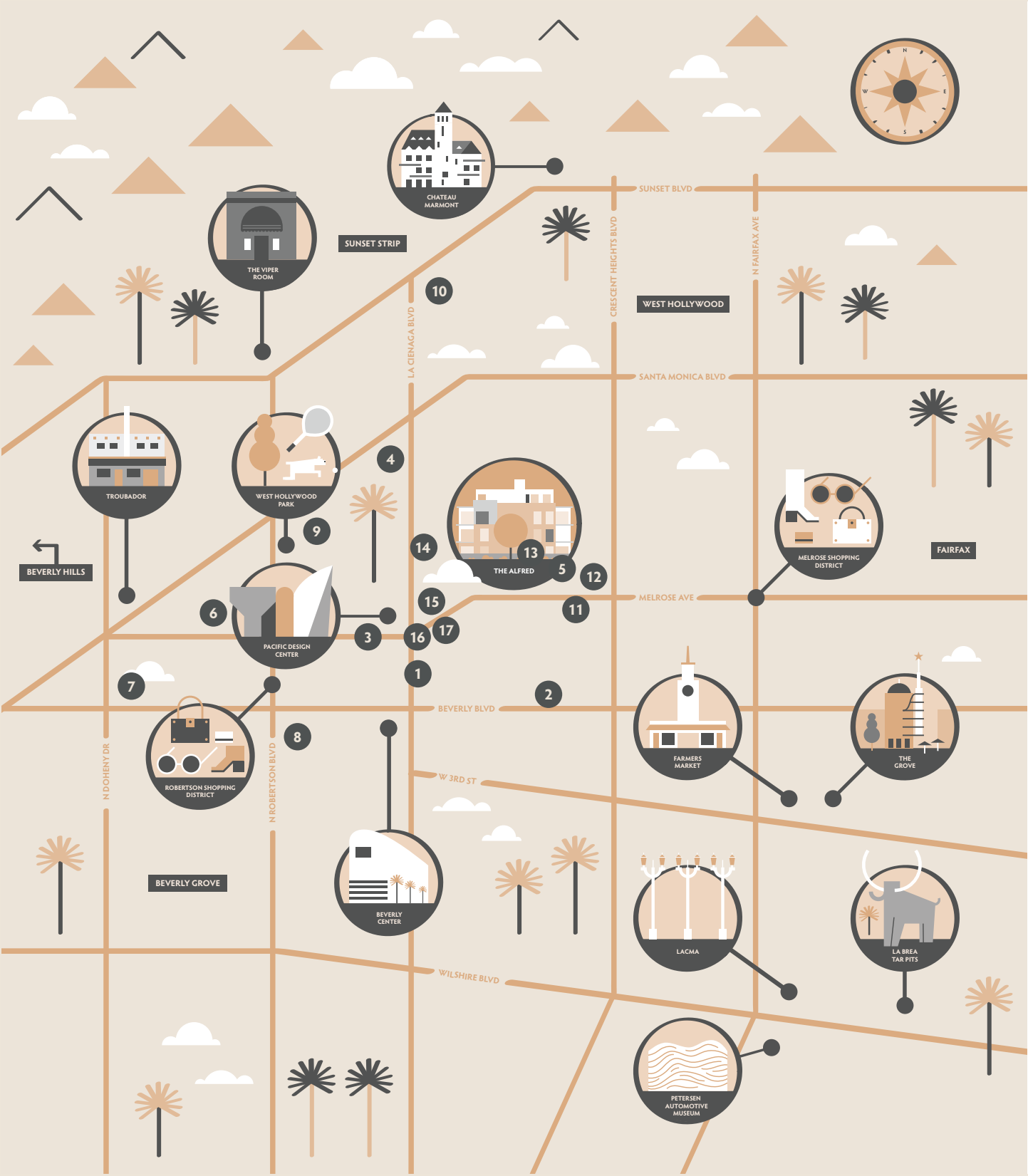
A Buzzing Locale

Always inspiring, the renowned Melrose District is a community of influencers, creators, and entrepreneurs. An eclectic blend of boutique shops, experience-driven eateries, vibrant nightlife and fashion-forward brands are just moments away. The Alfred connects you to a unique address set against the historical entertainment backdrop of West Hollywood.



Neighborhood Favorites

- 1. Sweet Lady Jane Bakery
- 2. Blue Bottle Coffee
- 3. Urth Caffè Melrose
- 4. Nobu
- 5. Croft Alley
- 6. Catch LA
- 7. Bristol Farms
- 8. The Ivy
- 9. The Abbey
- 10. Fred Segal
- 11. Chloe
- 12. Paul Smith
- 13. Nordstrom Local
- 14. Koi Los Angeles
- 15. Kreation Juicery & Avoholic Bar Melrose Place
- 16. Catch Steak LA
- 17. Melrose Place LA



Map not to scale and for illustrative purposes only.



725 N CROFT AVENUE, LOS ANGELES, CA 90069 • 213-434-7305
thealfred@greystar.com • thealfredla.com

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